

Civic Campus Regeneration Working Group

Minutes

01 December 2020 – 11:00

Virtual Teams Call

Attendees

Cllr Richard Quarterman
Cllr Anne Crampton
Cllr Chris Dorn
Cllr Wendy Makepeace-Browne
Cllr David Neighbour
Cllr James Radley
Patricia Hughes
Mark Jaggard
Emma Foy
Glyn Lloyd
Celia Wood (notes)

Cllr Bob Schofield	Fleet Town Council
Samantha Whiting	HCC
Chris Jelliffe	HCC
Olivia Paine	HLM Architects
Simon Hope	Montagu Evans
David Milner	Create Streets
Nicholas Boys-Smith	Create Streets

Apologies: none

1	Welcome from the Chairman	RQ
	The Chairman advised the Working Group that the Agenda will be split in two sections for this meeting commencing with item 2 following with a confidential session for HDC Members only.	

2	Updated communications plan for WG discussion	DM
	<p>Community Engagement Options</p> <p>3 options were set out to WG members with a two-stage process firstly to build awareness with the wider public and secondly, to conduct a preference survey.</p> <p>Options considered:</p> <ul style="list-style-type: none"> 1: Non-visual survey 2: Listening exercise and visual survey (recommended to WG) 3: Detailed visual survey <p>The working group discussed:</p> <p>Clarity with regard to the choice to be made in the approach by the WG- whether the survey should go out with specific targeted questions at different parts of the site or with an undercurrent of comment, to encourage a more open response on the site as a whole. Ultimately the WG want to achieve genuine feedback, both positive and negative with constructive comments.</p> <p>Whether to use the second stage to highlight what is important to people and raise awareness with the public that this process has started to happen.</p> <p>The ‘question’ also requires structure and direction to make sense of the dialogue with the Community and to give some indication of what regeneration and the vision could be. Very important that the public are aware of what is possible on the site in terms of uses.</p> <p>The questions need a frame to direct focus toward a building or an area to ensure the feedback will be constructive where possible.</p> <p>Reflect on Neighbourhood Plan (NP) and the wider area – that may already have something in the public domain regarding the ambition from the site. The NP being publicly voted in should act as a benchmark.</p> <p>Vary engagement for different audiences depending on their access to technology / social media channels. Should we consider engaging with different groups within the community or just all at the same time using the various marketing channels available?</p>	

3	WG to discuss timeframes of potential engagement looking ahead to 2021	ALL
	<ul style="list-style-type: none"> • Creating the engagement piece takes approximately a week to set up • the timeframe for keeping the survey open is flexible but should only be a matter of weeks, suggested 6-week window, around January/February 2021. • 	
4	WG to agree timeframe and approval process for O&S recommendation paper due 19 Jan 2020	ALL
	<p>The WG will provide an update to Overview and Scrutiny Committee on 19 January.</p> <ul style="list-style-type: none"> • Approval from O&S is not required but O&S will be consulted • Engagement advisors asked to include information to set the context of the project, the reasons for our work and the reasons for this engagement with the public. 	
5	AOB	ALL

Meeting ended at 13:00